

TEACHER ORIENTATION PART 1



ENTREPRENEURSHIP IN CONTEXT

INTRODUCTION

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The JEP Teacher Orientation has been designed to support teachers who are running JEP for the first time; it is also part of JEP's Quality Assurance – it is our way of ensuring, as far as possible, that teachers who are new to JEP have all of the information necessary to run the programme effectively.

The Teacher Orientation is NOT a replacement to the Teacher's Guide; it has been designed to provide you with some additional context on certain areas of the programme. The Teacher's Guide is your weekly step-by-step handbook for delivering JEP in the classroom.

INTRODUCTION



There are 3 parts to the Teacher Orientation:

- 1. Entrepreneurship in Context**
- 2. Delivering JEP in the Classroom**
- 3. Policies and Guidelines**

INTRODUCTION



JEP is a real-life entrepreneurship skills programme for primary school children.

JEP nurtures independence, creativity and problem solving, and engages pupils of all abilities.

It allows them to appreciate their own unique skills, and successfully create a real business through teamwork.

INTRODUCTION



JEP is designed for senior classes – 5th and 6th classes in Republic of Ireland/ P6 and P7 in Northern Ireland, however JEP can be successfully delivered in classrooms in smaller schools where junior and senior classes are combined in the same room.

The programme is facilitated by the class teacher, it takes 12 – 16 weeks to complete, allowing approximately one hour per week. The production phase of the programme may require additional time depending on the product chosen and the quantity produced.

INTRODUCTION



WHAT ARE THE BENEFITS?

JEP is the only entrepreneurship initiative that enables teachers to nurture entrepreneurial skills among their pupils over a sustained period.

It is the only programme that facilitates children to build a real business over a 10-16 week period, make a real investment in it and hopefully reap the rewards.

The programme provides children with meaningful interaction with role model entrepreneurs as they follow their own entrepreneurial journey.

INTRODUCTION



WHY PRIMARY SCHOOL?

10 – 12 year old pupils are at a critical point in their education - the period before they enter secondary school - where they are faced with decisions about subject choices.

10 – 12 year old pupils are very creative and open-minded. They have not yet been influenced by the exams and the point race.

In primary school classes, the same teacher generally teaches all subjects. This means that aspects of JEP can be integrated into Maths, English, Visual Arts and many other subjects

Primary schools have close links with parents, grandparents and the local community bringing greater meaning to the programme

INTRODUCTION



JEP IS TRIED AND TESTED

JEP is a tried and tested model that changes lives forever!

13,500 pupils completed the programme in the 2015/16 academic year. Over 40,000 have completed the programme since it was introduced in 2010

ENTREPRENEURS TELL THEIR STORY

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Follow the links to watch some of the Island's leading entrepreneurs tell their story.

John Walshe, CEO, Callan Bacon Company

<https://www.youtube.com/watch?v=eOb9GvjE33o>



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Caroline Keeling, CEO, Keelings

<https://www.youtube.com/watch?v=9Lnlpj5szVY>



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Mike Stack, CEO, Tricel

<https://www.youtube.com/watch?v=J8nzmWfWbhU>



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Chris Watson, Chain Reaction Cycles

<https://www.youtube.com/watch?v=IUSSf3bqwwM>



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John Flahavan, CEO, E Flahavan & Sons

<https://www.youtube.com/watch?v=MHbuTrPuo7I>



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John Rice, CEO, JAM Media

<https://www.youtube.com/watch?v=EV3-sDpQNWw>



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Jane Ni Dhulchaointigh, CEO, Sugru

<https://www.youtube.com/watch?v=Am73-90hkOY>



TEACHER ORIENTATION PART 1



THE POWER OF ENTREPRENEURSHIP

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Follow the link to learn more about the power of entrepreneurship in society
<https://www.youtube.com/watch?v=cEvKknBShwE>



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YOU'VE COMPLETED PART 1