

CALLING ALL

# Bright young minds

**Sign your class up today** for a free real-world  
experience that'll stand to them for life

**SIGNUP DEADLINE: FRIDAY  
SEPTEMBER 28TH 2018**



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A DAY IN THE LIFE

[www.juniorentrepreneur.ie](http://www.juniorentrepreneur.ie)

# A GOOD START IS HALF THE WORK...

If you're a primary level teacher of 5th 6th class or P6 P7 pupils, you'll know just how curious and capable an 11- or 12-year-old's mind can be.

Kids of this age are bursting with ideas and energy, and at this stage of their education, they're perfectly placed to excel in a practical group environment.

In short, your pupils are perfectly poised to benefit from everything that the Junior Entrepreneur Programme can offer them, both now and into their adult professional lives.

## WHAT IS THE JUNIOR ENTREPRENEUR PROGRAMME?

Since launching in 2010, the Junior Entrepreneur Programme (or JEP) has brought real-life business learning to more than 50,000 children in primary school classrooms all over Ireland.

Running over a 12 to 16 week period during the school year, the Programme nurtures creativity, independence and problem-solving among pupils of all abilities, helping them develop their own

individual business skill sets in collaboration with their classmates.

By harnessing vital aspects of English, Maths, Visual Arts, ICT, Drama and SPHE, it's ideally designed to blend seamlessly into the primary school curriculum.

And because it's a not-for-profit initiative, it's completely free of charge for all schools to participate in.

**Teacher Caroline McCarthy and her 'Class of the Year' from Gaelscoil An Inbhir Mhoir, Arklow, Co. Wicklow pictured at the JEP All Ireland Showcase Day at the RDS with presenter David Meade. The next Showcase Day will be held at the RDS on May 20th 2019, with every class who completes the programme on schedule are invited to participate. Inset: Every child who attends receives a specially struck medal.**



## ACADEMICALLY APPROVED, SERIOUSLY SUPPORTED

JEP is led by Jerry Kennelly of Tweak.com and was developed in collaboration with Mary Immaculate College of Education in Limerick. The Programme's materials have also been reviewed and welcomed by the Council for the Curriculum, Examinations and Assessment (CCEA) in Northern Ireland.

## YOU'RE SUPPORTED AT EVERY STEP

The JEP Classroom Kit is provided to every class participating in the Programme. It includes a comprehensive, step-by-step Teacher's Guide, plus all the tools a teacher needs to facilitate JEP in the classroom.

You'll also have access to a new, improved online orientation before you start the Programme, and a JEP Project Manager available to support you at all stages once you're up and running.

## TEACHER AND PUPIL RECOGNITION

All teachers who complete the orientation programme and deliver JEP in the classroom are presented with a certificate issued in association with Mary Immaculate College in recognition of Professional Development. All pupils who complete the programme will also receive a certificate to recognise their success, while your school will receive the JEP school flag and JEP wall plaque to mark your participation.



## MEET OUR PARTNERS...

JEP is supported by some of Ireland's leading entrepreneurs including:

**Niall Norton & Joe Hogan**  
Openet

**Frank Salmon**  
CMS Distribution

**Diarmuid & Tadhg Geary**  
Pallas Foods

**Bill Walsh**  
Aspire Technology

**Peter Cosgrove**  
ATA Group

**David Walsh**  
Netwatch

**John Purdy**  
Ergo

**Jerry Kennelly**  
Tweak.com

**Sam McCauley**  
Sam McCauley  
Chemists

# TOP MARKS FOR JEP FROM IRISH TEACHERS AND PUPILS



**100%**  
**OF TEACHERS**  
who facilitated  
JEP described  
it as beneficial  
to both pupils  
and school.



**85%**  
said it  
enhanced  
Maths  
teaching.



**97%**  
of  
participating  
pupils said  
they would  
recommend  
JEP to a  
friend.



Teachers listed  
**CONFIDENCE,**  
**TEAMWORK,**  
**COMMUNICATION**  
**& INDEPENDENCE**  
as among  
the biggest  
benefits  
for pupils.

"It's had huge impacts on the class as a whole in terms of teamwork and themselves individually. I find it a wonderful experience both for myself professionally and for the pupils."

**Jenny McKeown,**  
**Teacher,**  
**Irvinstown**  
**Primary School,**  
**Co. Fermanagh.**

"It's just phenomenal. The results and the difference it makes in the children, their confidence and how they've grown as a team. No group work within the school curriculum unites them as much as how they're being united in the Junior Entrepreneur Programme."

**Caroline McCarthy,**  
**Teacher, Gaelscoil An**  
**Inbhir Mhoir,**  
**Arklow, Co. Wicklow.**

"I think the JEP Programme has really opened up their minds to different ideas and things they might like to investigate further down the line in secondary school. I discovered a lot of hidden talents during JEP."

**Edward Looney,**  
**Teacher, Scoil**  
**Bhríde Loreto,**  
**Killarney, Co. Kerry**

To find out more and register your interest today, visit [www.juniorentrepreneur.ie](http://www.juniorentrepreneur.ie)  
or call **066 7169553**