In their own words

"The students thoroughly enjoyed every step of the JEP process. It gave them valuable life skills, lasting memories and confidence that they will carry with them throughout their lives. They developed teamwork, communication, and problem-solving skills while gaining real insight into how a business operates. It was a very valuable and rewarding experience for everyone involved."

Katie Buttimer, 5th & 6th Class teacher, Gaelscoil Dr. Uí Shúilleabháin, An Sciobairín, Co.Chorcaí

"The Junior Entrepreneur Programme has been a transformative force in our school. It has given a group of pupils a chance at leadership and a sense of true belonging that would never have been developed in a mainstream class. To see the growth in pupils' confidence and resilience has been one of the most golden moments of my entire teaching career. It has levelled the playing field for our pupils and given them all a unique sense of worth, belief and life-long skills. This is what real education is about."

Cliodhna Breen, Principal, Sisters of Charity National School, Clonmel, Co. Tipperary

"JEP was really fun! In the future, I would love to do something like this and work with a fantastic group of people. This is my first time creating a business and the biggest thing I learned was that it's all about teamwork!"

Fillippos Tzevelekos, 6th class student, Dún Laoghaire ETNS, Dublin

What pupils take away

Voice & confidence
- to speak, pitch and sell

Teamwork & leadership
- respectful listening, empathy and fairness

Problem-solving & resilience
- try, iterate and improve

Financial sense
- costing, pricing and profit with purpose

Creativity in action
- bringing ideas to life

Agency
- the belief they can shape the world



Register early to secure a place

www.juniorentrepreneur.ie

Questions? Email: vicky@juniorentrepreneur.ie

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Junior Entrepreneur Programme, RDI Hub, Killarney Road, Killorglin, Co. Kerry

JEP Junior Entrepreneur Programme

Register now

Places are limited



Bold & Brilliant!

Let their hidden talents shine

Real-Life Learning in Your Classroom

Dear Teacher,

You may already know the Junior Entrepreneur Programme (JEP). If not, you're in for a treat. JEP brings a fresh, exciting approach to teaching and learning that engages every child from the quiet thinker to the action hero and the reluctant learner. JEP has a profound impact on the teaching of **English, Maths, Art, Technology, Engineering and SPHE**.

Teachers report that the **fun, creativity and confidence** JEP brings to the classroom is transformational. Children discover hidden talents, bond as a class, and experience the immense pride of **creating a real business together**.

JEP exemplifies **integrated and purposeful learning**, making it an excellent fit for the new **Primary Curriculum Framework**. We've mapped JEP to the seven core **competencies** of the framework so it's easy to keep track of what you've covered.

Designed for **5th and 6th Class**, JEP also works brilliantly in **multi-grade classrooms** that include either 5th or 6th.

We'd love you to be part of JEP this year. We'll support you every step of the way to make it a **rewarding, memorable learning experience** not to be missed!

Places are limited so please register early to secure your place.

Best wishes,

Marie Lynch

Marie Lynch
Managing Director,
Junior Entrepreneur Programme



Great reasons to sign up!

Curriculum Integration
Academically approved*and directly **integrated** into the redeveloped Primary School Curriculum, helping teachers cover subjects in a fun, meaningful way.

Resources A full suite of **online resources** including videos, downloadable activity sheets, ready-to-use class slide decks, and a **Classroom Kit** including a teacher's guide, wall charts, activity sheets and **pupil workbooks for every participant**.

JEPTV Live Events Live, interactive events including entrepreneur interviews streamed straight to your classroom.

Support You're never on your own. **Phone, online and email support** at every step - or Zoom us in for a class chat!

Flexibility Run JEP on a timeline **that suits your class** and school calendar.

Fun Participants love JEP — they regularly tell us how much **fun** they had bringing their ideas to life.

Pride & Recognition Showcase your school's entrepreneurial spirit with the **JEP flag**. Classes that submit projects **earn certificates** to mark their achievement and can enter the **JEP Awards**.

Community JEP's impact goes well beyond the classroom. It engages **parents**, the whole school and the **local community**.

Gaeilge Leagan Gaeilge ar fáil. JEP resources are available in both Irish and English.

** JEP was developed in collaboration with Mary Immaculate College, Limerick and has been reviewed by the CCEA, Northern Ireland.*

Week-by-week at a glance

Week 1
Learn about entrepreneurship. Spot and celebrate **local entrepreneurs**.

Weeks 2-4
Brainstorm & Pitch - pupils develop ideas, present to a panel and **select the class project**.

Week 5
A **local businessperson** visits to share their story and answer questions.

Weeks 6-7
Research & Market Insight - pupils explore surveys, customers and the **market**.

Week 8
Talent Hunt — pupils identify their **own strengths** and those of their classmates and form teams.

Weeks 9-12
Build the Business — teams design, produce, cost and market their product or service.

Weeks 13-14
Showcase Day — pupils sell their product/service, **submit** their project and **reflect** on what they learned.